

CLIENT ALIGNMENT DOCUMENT

Revised scope, functional flow and admin management requirements

Excursion Nepal Revised Website Specification

Updated client-ready scope covering the requested navigation change, no-hero homepage direction, core category card flow, independent About Us contact form, package inquiry separation, map relocation and dashboard controls.



Homepage flow

Core pillars first: Trek, Tour, Adventure and Spirituality.



Inquiry separation

Package inquiries and About Us contact stay separate.



Admin control

Manage cards, package content, inquiries and settings.



Design process

Figma screens after agreement and advance confirmation.

Prepared for	Excursion Nepal
Prepared by	SastoHost
Document type	Revised website specification and flow
Format	A4 PDF - professional client version

SECTION 1

1. Executive Summary and Document Direction

A clean, professional revision of the website adjustments requested by the Excursion Nepal team.

This revised specification translates the client feedback into a clear implementation plan. The goal is to keep the website premium, visually clean and easy to manage while prioritising category-led travel discovery instead of a broad hero-banner first impression.

Main change The homepage opens directly with the four core category cards. The traditional hero banner and homepage Featured Packages block are removed.	Core categories The website uses Trek, Tour, Adventure and Spirituality as the four primary user entry points.
Inquiry separation Package inquiry forms and general About Us contact forms remain independent and labelled separately in the admin dashboard.	Design process note Detailed Figma screens are treated as project design deliverables and can be shared after agreement and advance confirmation.

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SECTION 2

2. Client Requested Adjustment Summary

All major client instructions are converted into clear design and development requirements.

The table below captures the requested changes in a concise implementation-ready format. This section can be used as the primary confirmation checklist before starting UI design and development.

Requested area	Updated specification
Header navigation	Remove the top header Enquire button and replace it with About Us.
About Us contact form	Place a general contact form inside the About Us page. This form must be independent from itinerary and package inquiry forms.
Contact type selection	Add a toggle or dropdown so users can select Traveller or Nature of Business (B2B / Agents).
Homepage hero	Remove the traditional top hero banner completely. The homepage should open directly with the core category card area.
Core pillars	Use four pillars: Trek, Tour, Adventure and Spirituality. Replace Stays with Spirituality.
Peek-a-Boo carousel	Only three cards should fit fully on a standard desktop screen. The fourth card should be slightly cut off on the right edge with a subtle > arrow.
Admin ordering	Admin should be able to drag, drop and change display positions of the four core cards.
People's Favorite	Rename Favorite Places to People's Favorite.
Featured Packages	Remove the Featured Packages block from the homepage grid.
Homepage flow	Flow should move from People's Favorite directly to Travel Blogs, then Testimonials and footer.
Map placement	Remove interactive map from the homepage footer and keep trip context inside package / itinerary pages.
Category listing structure	Clarify the shared package listing structure for Trek, Tour, Adventure and Spirituality.

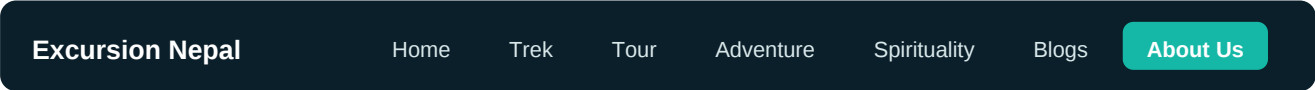
SECTION 3

3. Revised Sitemap and Navigation Structure

The header should guide users into category discovery and brand information without a separate top Enquire button.

The main navigation remains simple and category-led. Since About Us replaces Enquire in the header, direct inquiry is handled contextually inside package pages and through the independent contact form on the About Us page.

Header navigation direction



Top Enquire button is removed. Package inquiry appears only inside package detail pages.

Header navigation Logo, Home, Trek, Tour, Adventure, Spirituality, Blogs and About Us. The previous Enquire button is removed from the top header.	About Us role About Us becomes the brand and general contact area. It explains the company and includes the independent contact form.
Category role Trek, Tour, Adventure and Spirituality each open a package listing page using the same reusable structure.	Inquiry access Package-specific inquiries remain on package detail / itinerary pages, where the selected package is automatically known.

Main area	Purpose
Home	Opens directly with the core pillar card carousel, then People's Favorite, Travel Blogs, Testimonials and footer.
Trek	Listing page for trekking packages using the shared category listing structure.
Tour	Listing page for cultural, scenic and city tour packages using the shared category listing structure.
Adventure	Listing page for activity-led and outdoor packages using the shared category listing structure.
Spirituality	Listing page for spiritual journeys, retreats and meaningful travel experiences.
Blogs	Travel stories, destination guidance and informational posts.
About Us	Company profile, trust content and independent general contact form.

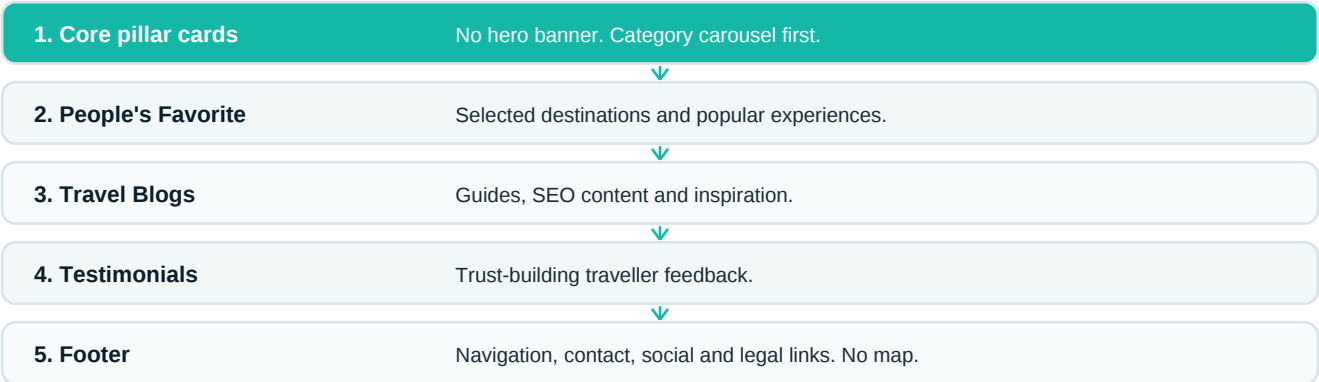
SECTION 4

4. Revised Homepage Layout Flow

The homepage should open directly with category cards instead of a traditional hero banner.

The homepage should feel like a visual travel selection screen. The first visual focus is the core pillar card carousel. From there, users can move into category listing pages or continue down the homepage for curated inspiration and trust-building content.

Homepage vertical flow



Homepage order	Requirement
1. Core pillar cards	Primary visual center of homepage. Shows Trek, Tour, Adventure and Spirituality with Peek-a-Boo slider behavior.
2. People's Favorite	Renamed from Favorite Places. Highlights selected destinations or experiences.
3. Travel Blogs	Shows latest or featured travel articles for education, SEO and inspiration.
4. Testimonials	Displays traveller feedback and credibility signals.
5. Footer	Standard footer with navigation, contact details, social links and legal links. No homepage footer map.

Important: The Featured Packages block is removed from the homepage grid so the page transitions cleanly from People's Favorite to Travel Blogs and then Testimonials.

SECTION 5

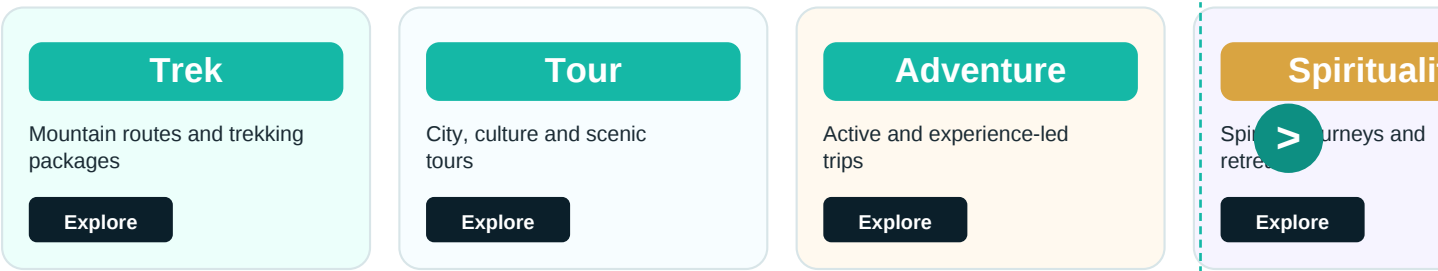
5. Core Pillar Cards and Peek-a-Boo Mechanism

The main homepage visual should show three full cards and a partial fourth card to invite interaction.

The four core pillars are Trek, Tour, Adventure and Spirituality. On a standard desktop screen, the layout should show three full cards and allow the fourth card to be slightly cut off on the right edge. A subtle > arrow should indicate that users can slide or click for the next card.

Peek-a-Boo carousel illustration

Three full cards remain visible; the fourth card is partially visible on the right to invite sliding.



Right edge shows partial card

Trek card Trekking routes, mountain experiences, trail packages and multi-day journeys.	Tour card Culture, city, scenic, day tour and multi-destination travel packages.
Adventure card Active experiences, outdoor activities and high-energy travel options.	Spirituality card Spiritual journeys, retreat-style experiences, monasteries, wellness and meaningful travel.

Admin requirement: the dashboard should allow drag-and-drop ordering for these four cards, including display priority, title, image, short description, button link and publish status.

SECTION 6

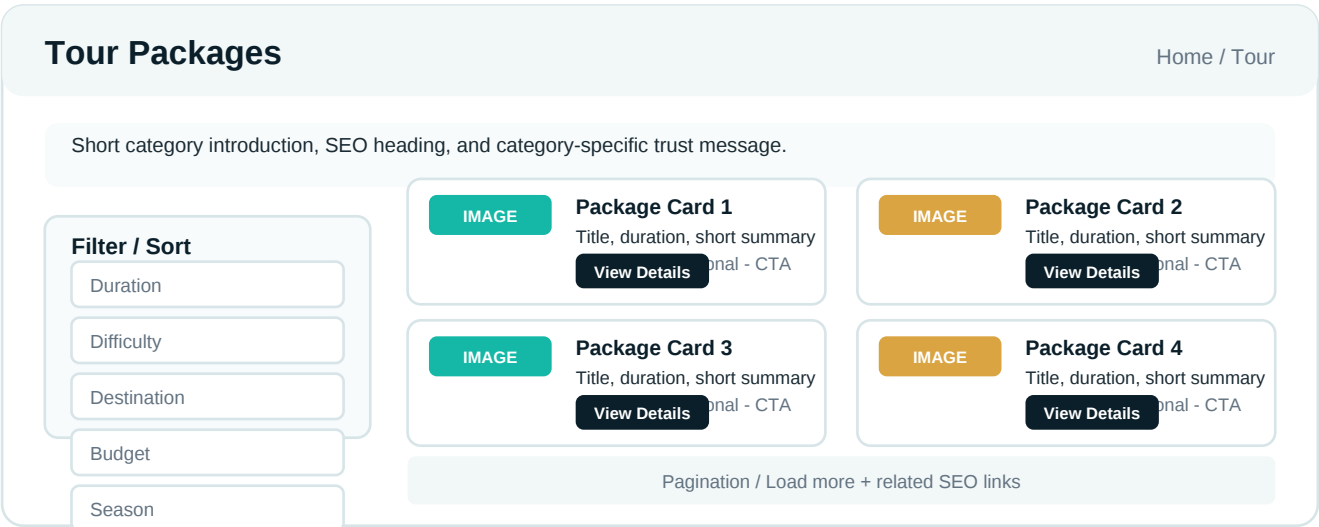
6. Shared Category Listing Page Structure

A functional explanation of how Trek, Tour, Adventure and Spirituality listing pages should work.

When a user clicks Trek, Tour, Adventure or Spirituality, each category should open a reusable package listing page. The content and filters can change by category, but the frame should remain consistent so the visitor understands how to browse packages quickly.

Shared package listing page structure

Functional structure only, not final Figma UI. Final design file follows after agreement and advance confirmation.



Listing element	Functional expectation
Category header	Shows category name, short intro text, breadcrumb and SEO-friendly heading. Example: Tour Packages.
Filter / sort area	Optional filters for duration, destination, difficulty, budget, season and package type.
Package cards	Each package card should show image, title, short summary, key details and a clear View Details CTA.
Result behaviour	Cards can be sorted, paginated or loaded with a Load More button depending on the final design.
Shared structure	The same frame is reused for Trek, Tour, Adventure and Spirituality while content changes by category.
Figma deliverable	Detailed UI screens and Figma design files should be shared after agreement and advance confirmation.

SECTION 7

7. About Us Page and Independent Contact Form

The About Us page should contain a general contact form separate from package-specific inquiry forms.

The About Us page is not only a company profile page. It also becomes the general contact point for users who are not asking about one specific itinerary. This avoids mixing general partnership, business and traveller questions with package inquiries.

About Us content Company story, local expertise, values, team or guides, why choose Excursion Nepal and trust-building information.	Independent form A general contact form that does not auto-select any package and does not behave like an itinerary inquiry form.
Traveller option Used when a visitor has a general travel question but has not selected a specific package.	Nature of Business option Used for B2B, agents, partnerships, suppliers, business collaborations or agency-related contact.

Field / behavior	Expectation
Full name	Required field for identifying the sender.
Email and phone / WhatsApp	Required contact fields for team follow-up.
Contacting as	Dropdown or toggle: Traveller / Nature of Business (B2B or Agents).
Subject	Short summary of the reason for contact.
Message	Open message box for general question, business inquiry or support request.
Email notification	Send to admin with clear label: General About Us Contact, not package inquiry.

SECTION 8

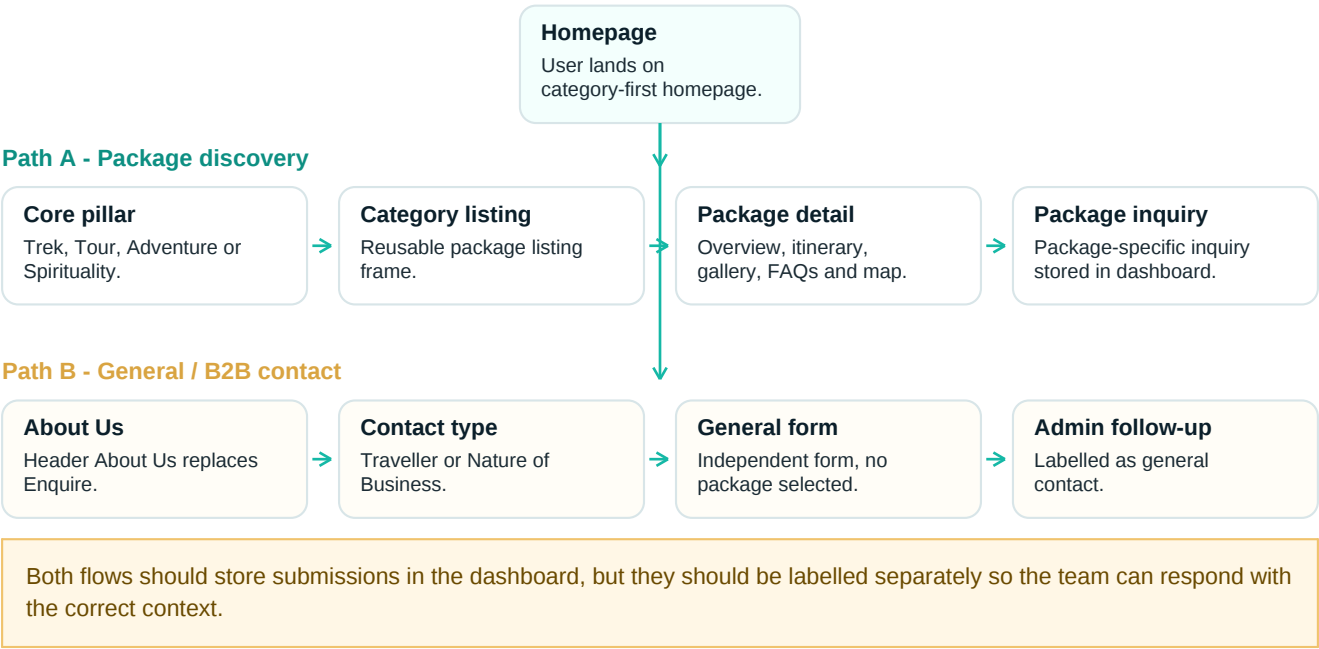
8. Revised User Journey and Conversion Flow

The flow supports both category-led package inquiry and general About Us contact.

The updated experience has two separate conversion paths. The first is package discovery leading to a package inquiry. The second is general contact from About Us for travellers, B2B agents or business inquiries.

Two separate conversion paths

Package inquiry and About Us general contact must stay separated in both email labels and dashboard records.



SECTION 9

9. Inquiry and Email Workflow

Package inquiry and About Us general contact should be handled as separate lead types.

Separating the forms prevents confusion. Package inquiries carry itinerary and package details, while About Us contacts carry a general subject and contact type. Both should trigger admin email notifications and keep records inside the dashboard.

Flow area	Functional expectation
Package inquiry form	Appears on package detail / itinerary pages and auto-selects the package title, category and source page.
Package inquiry fields	Name, email, phone / WhatsApp, preferred travel date, traveller count, message and package reference.
General About Us form	Appears inside About Us page and does not auto-select any package.
General form fields	Name, email, phone / WhatsApp, contacting as Traveller or Nature of Business, subject and message.
Admin email	Send immediately to the company email with lead type clearly labelled.
Customer email	Send a professional acknowledgement confirming the message or inquiry was received.
Dashboard status	Statuses such as New, Contacted, In Discussion, Closed and Archived.
Admin email label example	New Package Inquiry - Tour - Kathmandu Cultural Tour.
General contact label example	New About Us Contact - Nature of Business / B2B Agents.

SECTION 10

10. Updated Admin Dashboard Functionality

The dashboard should make the revised layout manageable without code changes.

The admin dashboard should support routine updates to the homepage, category pages, package pages, inquiry records and map data. The most important addition is flexible control over the core pillar card order and homepage content sequence.

Admin dashboard module map

Homepage Manager

Core cards, order, People's Favorite, blogs, testimonials

Package Manager

Category, package card, itinerary, map, gallery

Inquiry Manager

Package inquiries and About Us contacts

Site Settings

Header, footer, contact emails, social links

Module	Main functions
Core pillar manager	Create / edit Trek, Tour, Adventure and Spirituality cards; upload images; update descriptions; set order by drag-and-drop.
Homepage content	Manage People's Favorite, Travel Blogs selection, Testimonials and footer content. Featured Packages remains removed.
Package manager	Manage category assignment, package cards, detail page content, itinerary blocks, FAQs, gallery and route map data.
Map manager	Manage itinerary maps per package with markers, route line, coordinates and enable / disable setting.
Inquiry manager	Separate package inquiries and general About Us contact records with labels, statuses and notes.
Blog manager	Publish travel blogs with category, cover image, SEO fields and related content.
Site settings	Manage header navigation, logo, footer links, contact email recipients and social links.

SECTION 11

11. Updated Content and Data Model

The data structure should support card ordering, separate lead types and itinerary-specific maps.

A clear content model keeps the website scalable and allows the Excursion Nepal team to update key content from the dashboard. The revised requirements add specific needs around homepage card ordering, general contact lead type and package route maps.

Entity	Important fields
Core pillar entity	Title, slug, image, short description, linked category, display order, publish status.
People's Favorite entity	Title, image, summary, destination / category link, display order, featured status.
Package entity	Title, category, slug, summary, overview, itinerary, includes / excludes, essentials, gallery, FAQs, SEO data.
Route map entity	Package reference, coordinates, route line data, marker title, marker description, day / stop relation.
Package inquiry entity	Customer details, package reference, travel date, traveller count, message, source page, status.
General contact entity	Customer details, contact type, subject, message, source page, status.
Blog entity	Title, slug, content, featured image, category, author / publish date, SEO metadata.
Testimonial entity	Traveller name, quote, photo optional, country / designation, rating, display order.
Site settings	Logo, header items, footer info, contact emails, phone, address, social links.

SECTION 12

12. Responsive UX and Design Notes

The revised experience should work smoothly across desktop, tablet and mobile screens.

The Peek-a-Boo mechanism should be designed carefully so it feels intentional, not broken. On desktop, three full cards and a partial fourth card can be shown. On tablet and mobile, the same concept can adapt to fewer visible cards with horizontal swipe support.

Desktop behavior Three cards fully visible, fourth card partially cut off to the right, subtle > arrow, smooth slide on click or drag.	Tablet behavior Two cards can be fully visible with a partial next card depending on available width.
Mobile behavior One card fully visible with partial next card and swipe gesture support.	Accessibility Cards should be keyboard accessible, readable by screen readers and not rely only on drag gestures.
Performance Use optimized card images and lazy loading for listing pages, blogs and galleries.	SEO structure Each category and package should have clean URLs, metadata, readable headings and internal links.

The design team can adjust exact card width and breakpoints, but the visual intention should remain clear: users immediately understand there is more content to slide.

SECTION 13

13. Final Revised Feature Checklist

A concise checklist of the updated website direction for confirmation before design and development.

Area	Confirmation point
Header	Enquire removed from top header and replaced by About Us.
Homepage opening	No traditional hero banner; homepage opens directly with core pillar cards.
Core cards	Trek, Tour, Adventure and Spirituality shown with Peek-a-Boo carousel behavior.
Card admin control	Admin can drag-and-drop and manage display positions of the four cards.
People's Favorite	Favorite Places renamed to People's Favorite.
Featured Packages	Featured Packages block removed from homepage grid.
Homepage sequence	People's Favorite -> Travel Blogs -> Testimonials -> Footer.
About Us form	Independent general contact form with Traveller / Nature of Business selection.
Category listing pages	Shared reusable listing structure for Trek, Tour, Adventure and Spirituality.
Package detail pages	Full package detail with overview, itinerary, FAQs, gallery, route map and inquiry form.
Map relocation	Interactive map removed from homepage footer and added inside package / itinerary pages.
Inquiry separation	Package inquiry and general contact stored and labelled separately in dashboard.
Design deliverables	Detailed Figma screens to be shared after agreement and advance confirmation.

Prepared by SastoHost. This revised document is intended for client alignment with Excursion Nepal regarding the updated user flow, homepage structure, package listing framework and admin management requirements.